



2024

DANCE EDUCATION PACKAGES

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Dance Educators

You're a dance educator: Our readers are your audience! We promote dance education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✔ INTRO: ~~\$930~~ \$650

- One-year content ad on dance education classes page or dance camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter OR two regular Thursday newsletters

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

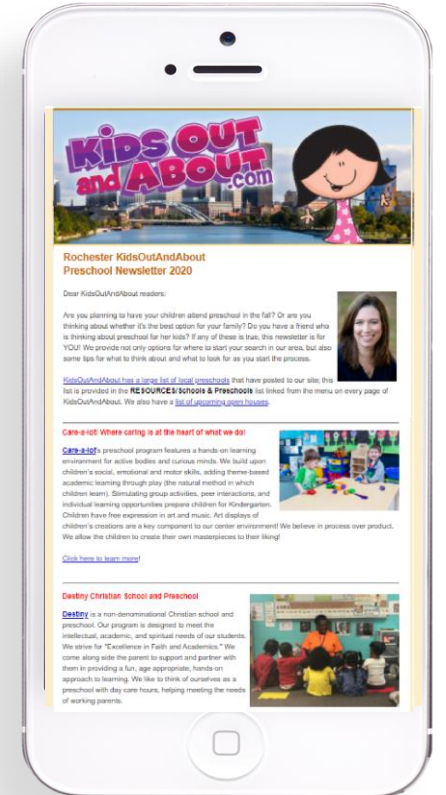
✔ STANDARD: ~~\$2610~~ \$1800

- One-year content ad on dance education classes page
- One-year content ad on dance camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter
- Paragraphs in six editions of our weekly e-newsletter: Choose 6 Thursdays
- 6-month upgrade of your listing so anything you post to our calendar or anywhere you appear in a category list, your business will float to the top of the list and will be highlighted with graphics and description



✔ PREMIUM: ~~\$5610~~ \$2810

- One-year content ad on dance education classes page
- One-year content ad on dance camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter
- Paragraphs in six editions of our weekly e-newsletter (choose 6 Thursdays)
- 12-month upgrade of your listing
- 2 months of video ads or equivalent
- Two exclusive, dedicated e-blasts (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!